

LAMAR EXHIBITS — Capabilities Statement

Built on the floor.

Maryland-based custom exhibit and environments producer. Certified MBE / WBE / VOSB. Founded 2013.

Founded	2013	UEI (SAM.gov)	On request
Incorporation	Maryland	CAGE code	On request
NAICS	541870, 561920	SAM-registered	Yes
Headquarters	White Plains, MD	Secondary	New York, NY

Certifications

MBE — Minority Business Enterprise (MDOT OMBE) · **WBE** — Women's Business Enterprise (WBENC) · **VOSB** — Veteran-Owned Small Business (VA VetBiz). Certification numbers available on request as part of a procurement-officer information packet.

Core Capabilities

- Custom trade show exhibit design & fabrication
- Modular exhibit systems (BeMatrix, Aluvision)
- Rental exhibit fleet, 10x10 through 30x30
- Permanent environments — showrooms, lobbies, museums, interiors
- Installation & dismantle (I&D), domestic and international
- Logistics, drayage, and asset management
- Multi-show program coordination (Trade Show Retainer)
- Graphic prepress, print, and on-site installation

Selected Past Performance

- **Parkell** — 30x30 custom island, IDS Cologne (international ship + two domestic re-deploys).
- **Bank of America** — sponsor activation and practice-financing exhibits.
- **ExtremityCare** — custom island with suspended circular LED feature.
- **HealthFirst & BlancOne** — dental-show exhibits, design through install.
- **Defense supplier (cleared)** — 20x30 hybrid with working hardware demo, AUSA.
- **Regional museum** — permanent lobby + donor wall installation.

Differentiators

- 60 years of combined trade-show experience across the team
- DC Metro and New York City presence; international fabrication partners
- Principal-owner involved on every major project — Rodney Lamar is reachable directly
- Certified diversity ownership recognized by Fortune 500 supplier-diversity programs
- Multi-year retainer relationships for predictable diversity-spend reporting

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